



GENERAL SERVICES ADMINISTRATION

Federal Supply Service

Authorized Federal Supply Schedule Price List

Online access to contract ordering information, terms, and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA *Advantage!*, a menu-driven database system. The internet address of GSA Advantage! is GSAAdvantage.gov

Multiple Award Schedule

Federal Supply Group: Professional Services

Contract #: 47QRAA21D0088

Contract Period: July 22, 2021 through July 21, 2026

Rock Creek Productions, Inc.

610 Herndon Parkway, Suite 700

Herndon, VA 20170

www.rock-creek.com

Point of Contact/Contract Administrator/Authorized Negotiator:

Steve Agnew, steve@rock-creek.com, 703-867-7655

Business Size: Small (less than 500 employees)

Currently Employs 5 personnel

For more information on ordering from Federal Supply Schedules, go to the [GSA Schedules](http://GSA.gov) page at GSA.gov.

Price list is current as of Contract Award effect 7-22-2021.

Prices Shown Herein are Net (discount deducted).

Production Studio - DC

Rock Creek Productions, Inc.
610 Herndon Pkwy.
Suite 700
Herndon, VA 20170
703-481-6590

Production Studio – NC

Rock Creek Productions, Inc.
15 W. Walnut St
Suite 201
Asheville, NC 28801
828-258-3456

Administrative Office

Rock Creek Productions, Inc.
10 Huntington Chase Dr.
Asheville, NC 28805
703-867-7655



CUSTOMER INFORMATION

1a. Table of Award Special Item Numbers (SIN)

SIN 512110 Video/Film Production Services
 SIN OLM

Please see #1c for service item descriptions and pricing.

1b. Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract. This price is the Government price based on a unit of one, exclusive of any quantity/dollar volume, prompt payment, or any other concession affecting price. Those contracts that have unit prices based on the geographic location of the customer, should show the range of the lowest price, and cite the areas to which the prices apply.

Production Assistant -- \$263.22 per day.

1c. Rock Creek Productions Service Labor Items SIN 512110

Item No.	Labor Category	Description	Min. Educ.	Min. Exp. Yrs.	License/ Certs Required
1	Executive Producer	Executive manages large-scale projects with multiple producers; responsible for high-level client relationships, contract administration and financial management, personnel decisions and overall project management.	Bachelors	12	None
2	Senior Producer	Senior-level producer and project manager; manages project administration and client interface, oversees creative direction of programs, manages staff, participates in studio and location production efforts, set design, approves graphical and postproduction efforts, ensures overall quality control of projects.	Bachelors	8	None
3	Producer	Manages projects; responsible for operations-level client interface, production scheduling, resource and staffing allocations, creative direction, and managing day-to-day tasks within a project. Responsible for ensuring the overall vision for the program is carried through all development stages.	Bachelors	5	None
4	Associate Producer	Assists producers by attending to mid-level tasking including negotiations with and management of outside vendors, talent agencies, freelance personnel, and equipment suppliers; breaking down scripts and determining production requirements; on-set oversight of equipment, cast, and crew, craft services, props, wardrobe, etc.	Bachelors	2	None
5	Production Coordinator	Responsible for project coordination and scheduling; maintaining contacting and with various stakeholders (clients, crew, cast, and resource providers) to ensure efficient production schedules, ensuring all required resources are in place, making call sheets.	Bachelors	2	None



6	Scriptwriter	Responsible for researching and writing scripts; involved in creative development with Producer/Director and client; determining style, tone, pacing of scripts, managing project researchers.	Bachelors	8	None
7	Researcher	Assists the Scriptwriter by researching materials, determining copyrights and other ownerships, and providing background information to support scripting and creative development efforts.	Bachelors	1	None
8	Art Director	Responsible for the overall visual thematic direction of the program, sets, props, locations, and wardrobe, in addition to directing editorial staff with regards to text and graphical element design, and overall look and feel of the edited program. Also responsible for creating graphical elements, photo editing and manipulation, and developing animations for video, multimedia, and web-based products.	Bachelors	6	None
9	Director	Responsible for managing all studio or location production efforts and implementing creative approach to script as determined in collaboration with the Producer and client; responsible for acquiring all audio and visual materials; and directing crew and talent, ensuring production quality, determining technical approaches to production effort.	Bachelors	6	None
10	Assistant Director **	Assistant to the Director; responsible for implementing Director's technical plans including camera set-up; managing talent, crew, gear, craft, etc.; overseeing media management.	Bachelors	2	None
11	Director of Photography	Responsible for all camera technical operations and photography; determining lighting approach, directing lighting crew to implement approach, determining camera type and internal set-up (frame rate, shutter speed, white balance, etc.), camera platform, camera angles, lens and lens effects, lighting approach.	Bachelors	8	None
12	Videographer	Videographer - Works independently or as part of a production team. Has excellent lighting skills, can operate video camera in many conditions, environments and locations.	Bachelors	4	None
13	Camera Operator	Camera operator that both assists the Director of Photography and AC; operates the camera in studio or on location.	Bachelors	2	None
14	Camera Assistant **	Camera Assistant (AC) directly assists the Director of Photography. Responsible for the technical configuration of the camera/lenses and internal set-ups, and camera operations.	Bachelors	2	None
15	Two-Person EFP Crew	Includes Director of Photography or Experience Videographer and sound technician. Digital 4K Camera Package, Standard Sound Package, Standard Lighting Package	Bachelors	4	None
16	Sound Recordist	Responsible for recording audio in studio or on location; maintaining audio equipment, and microphone placement on	Bachelors	6	None



		talent; recording under a variety of conditions, tapping into house/PA systems, running multiple simultaneous inputs, filtering noise.			
17	Audio Technician **	Responsible for managing and maintaining production audio equipment and ensuring optimal operation; assisting the Audio Engineer, recording audio using basic set-ups.	Bachelors	4	None
18	Gaffer **	Chief of lighting and electric department. Works closely with Dir. of Photography to create and execute lighting and light control decisions, obtains equipment, proficient in lighting controls, filters, gels, flags, etc., responsible for electric distribution and use on set.	High School	6	None
19	Grip **	Assists both DP and gaffer in lighting, rigging, dolly movement, set construction, and other miscellaneous production tasks.	High School	4	None
20	Make-up Artist	Responsible for on-camera talent wardrobe, hair and make-up.	Bachelors	6	None
21	Senior Still Photographer	High-level digital still photographer responsible for composition, lighting direction and manipulation of photographs; directing talent, photo retouching, color correction.	Bachelors	8	None
22	Still Photographer	Digital still photographer responsible for assisting the Senior Still Photographer, maintaining camera equipment, managing photographic archives, and graphically manipulating imagery in postproduction.	Bachelors	2	None
23	Production Assistant **	Provides ground level assistance throughout all stages of product development in the office during preproduction, on set during production such as backing up raw media, and in the edit suite during postproduction.	High School	1	None
24	Set Dresser **	Responsible for design, acquisition, construction of props and set pieces.	High School	4	None
25	Craft Service Technician **	Responsible for catering and other providing other special requirements to talent and production crew while on set.	High School	1	None
26	Translator	Responsible for translations of audio, video, and written materials; interfacing with non-English speaking subjects; and reviewing and providing quality assurance for non-English language programming. Target language fluency is required.	Bachelors	4	None
27	Senior Editor	Responsible for creative postproduction effort, the integration of all original and stock video, motion graphics, text, audio via a non-linear editing platform; color correction and audio sweetening; compressing products for presentation on various delivery systems; and implementing all required captioning and subtitling.	Bachelors	8	None



28	Editor	Responsible for the integration of all program audio and visual assets via a non-linear editing platform; compressing products for presentation on various delivery systems; and implementing all required captioning and subtitling.	Bachelors	6	None
29	Assistant Editor	Provides assistance to the Editor during postproduction development phase; responsibilities include logging and digitizing footage, stringing out segments or shows, managing system drives, backing up raw media, archiving program materials.	Bachelors	2	None
30	Sound Designer/ Mixer	Responsible for incorporating sound effects, music; filtering, sweetening audio; and final sound mixes.	Bachelors	6	None
31	2D Animation Artist	Creates 2-D Animation and Motion Graphic using Adobe After Effects, Photoshop and Illustrator.	Bachelors	2	None
32	Photoshop Artist	Creates Titles and Graphics. Edits photos.	Bachelors	2	None
33	3D Animation Artist	Creates 3-D Animation	Bachelors	2	None

** Indicates SCLS

2. Maximum Order: \$1,000,000
3. Minimum Order: \$100
4. Geographic Coverage: Worldwide
5. Points of Production:
 - Herndon, Fairfax County, Virginia
 - Asheville, Buncombe County, North Carolina
6. Discount from List Prices or Statement of Net Price
 - Government Net Prices (discounts already deducted.)
7. Quantity Discounts: None
8. Prompt Payment Terms: Net 30.
9. Foreign Items: Not Applicable
- 10a. Time of Delivery: Rock Creek will adhere to the delivery schedule as specified by the agency's purchase order.

- 10b. Expedited Delivery: Contact the contractor for expedited delivery.
- 10c. Overnight and 2-Day Delivery: Contact the contractor for expedited delivery.
- 10d. Urgent Requirements: Contact the contractor for expedited delivery.
- 11. F.O.B. Point(s): Destination
- 12a. Ordering Address:

Rock Creek Productions, Inc.	or	Rock Creek Productions, Inc.
610 Herndon Parkway, Suite 700		15 W. Walnut Street, Suite 201
Herndon, VA 20170		Asheville, NC 28801
703.481.6590		703.867.7655
www.rock-creek.com		
- 12b. Ordering Procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3.
- 13. Payment Address:

Rock Creek Productions, Inc.
10 Huntington Chase Dr.
Asheville, NC 28805
www.rock-creek.com
- 14. Warranty Provision:

The contractor warrants and implies that the items delivered hereunder are merchantable and fit for the particular purpose described in this contract.
- 15. Export Packing Charges: Not Applicable
- 16. Terms and conditions of rental, maintenance, and repair (if applicable). Not Applicable
- 17. Terms and conditions of installation (if applicable). Not Applicable
- 18a. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable). Not Applicable
- 18b. Terms and conditions for any other services (if applicable). Not Applicable
- 19. List of service and distribution points (if applicable). Not Applicable
- 20. List of participating dealers (if applicable). Not Applicable
- 21. Preventive maintenance (if applicable). Not Applicable



Rock Creek Productions

47QRAA21D0088

Effective 7/22/2021

- 22a. Special attributes such as environmental attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants). Not Applicable
- 22b. As required, Rock Creek develops products that meet all Section 508 compliance requirements. Section 508 Compliance information and standards are available on Electronic and Information Technology (EIT) website at: www.Section508.gov/. More information on Rock Creek's captioning services can be found at <https://rock-creek.com/services/post-production/#captions>.
- 23. Unique Entity Identifier (UEI) number: 101097053
- 24. Notification regarding registration in System for Award Management (SAM) database. Rock Creek Productions, Inc. is registered in SAM: www.sam.gov





Service Labor Item Rates

Item No.	Labor Category	Unit of Issue	GSA Awarded Rate (Including IFF)
1	Executive Producer	Daily Rate	\$909.32
2	Senior Producer	Daily Rate	\$813.60
3	Producer	Daily Rate	\$693.95
4	Associate Producer	Daily Rate	\$574.31
5	Production Coordinator	Daily Rate	\$526.45
6	Scriptwriter	Daily Rate	\$813.60
7	Researcher	Daily Rate	\$622.17
8	Art Director	Daily Rate	\$813.60
9	Director	Daily Rate	\$813.60
10	Assistant Director **	Daily Rate	\$574.31
11	Director of Photography	Daily Rate	\$813.60
12	Videographer	Daily Rate	\$670.03
13	Camera Operator	Daily Rate	\$574.31
14	Camera Assistant **	Daily Rate	\$526.45
15	Two-Person EFP Crew	Daily Rate	\$2,536.52
16	Sound Recordist	Daily Rate	\$670.03
17	Audio Technician **	Daily Rate	\$526.45
18	Gaffer **	Daily Rate	\$670.03
19	Grip **	Daily Rate	\$526.45
20	Make-up Artist	Daily Rate	\$765.74
21	Senior Still Photographer	Daily Rate	\$813.60
22	Still Photographer	Daily Rate	\$670.03
23	Production Assistant **	Daily Rate	\$263.22
24	Set Dresser **	Daily Rate	\$765.74
25	Craft Service Technician **	Daily Rate	\$263.22
26	Translator	Daily Rate	\$670.03
27	Senior Editor	Hour	\$143.58
28	Editor	Hour	\$100.50
29	Assistant Editor	Hour	\$71.79
30	Sound Designer/ Mixer	Hour	\$143.58
31	2D Animation Artist	Hour	\$143.58
32	Photoshop Artist	Hour	\$100.50
33	3D Animation Artist	Hour	\$263.22

** Indicates SCLS



Service Contract Labor Standards Matrix:

SCLS SCA Labor Category Matrix		
SCA Eligible Contract Labor Category	SCA Equivalent Code Title	WD Number
Assistant Director	13072 Photographer II	2015-4281
Camera Assistant	13072 Photographer II	2015-4281
Audio Technician	13072 Photographer II	2015-4281
Gaffer	13072 Photographer II	2015-4281
Grip	13071 Photographer I	2015-4281
Production Assistant	13071 Photographer I	2015-4281
Set Dresser	13071 Photographer I	2015-4281
Craft Services Technician	07041 Cook I	2015-4281

The Service Contract Labor Standards, formerly the Service Contract Act (SCA), apply to this contract and it includes SCLS applicable labor categories. Labor categories and fixed price services marked with a (**) in this pricelist are based on the U.S. Department of Labor Wage Determination Number(s) identified in the SCLS/SCA matrix. The prices awarded are in line with the geographic scope of the contract (i.e., nationwide).